

Jack A. McConnell

Video Creative — thejackmcconnell.com — thejackmcconnell@gmail.com — (+44) 7397 972130

Jack McConnell Video & Animation — (2020 - 2025)

Owner

- Full-time self-employed video editor / animator for a varied client-base across multiple countries (Australia, New Zealand, UK) and outcomes (entertainment, B2C and B2B, non-profits).
- Multidisciplinary skill-set used: Animation (music-videos, *Cystic Fibrosis NZ*), motion graphics (*The Realness*), videography (White Room arts outreach), and video-editing for both TV and digital (*Meridian Energy*, *SmartGrass*) under agency contracts—

Jaunty Productions — (2023 - 2025)

Animation Lead / Colourist

- Established their highly profitable animation department by innovating on my unique stop-motion collage style to create a streamlined digital workflow—attracting new clients to the studio, from musicians to public service groups, by highlighting clients' personalities and improving audience conversion.
- Re-designed clients' brand-guidelines, allowing for motion graphics outcomes.

Meteorite Hunters Video Production — (2020 - 2023)

Video Editor / 3D Artist

- Given full creative responsibility with edits, sound, motion graphics, and colour. Produced tourism content for councils, corporate adverts for screen, and edited long-form documentary work.
- Established new opportunities for the studio by introducing capabilities for modelling 3D assets & producing 3D animations for product demos / architectural pre-visualisation, increasing client-base and opening new revenue streams.

New Zealand Aotearoa Political Party — (2023 - 2024)

Content Creator / Social Media Manager

- Working with MPs to produce infographic animations and transform parliament live streams into engaging content. Increased top viewership from **3k views to 300k views** for one MP (+10,000%).
- Overhauled a fragmented social-media ecosystem, streamlining accounts, and making data-driven decisions that increased SEO results for candidates during the 2023 GE.
- Worked within a fast-paced campaign environment managing a candidate's account; scheduling content, leading design work on media campaigns, and working as part of the moderation team.

Interframe Pictures — *The Bostrom Scenario* (2024) and *Wilbert Wire* (2024)

Visual Effects Director / Effects Artist

- Collaborated with feature-film director Richard Townsend over 3 years to concept, pre-visualise, and deliver on photo-real VFX in key scenes for the studios feature film *The Bostrom Scenario*. Then, contracted for further work on user-interface design for the award winning short film *Wilbert Wire*.
- These roles required both trade skills (compositing, modelling, programming, photogrammetry), along with managerial responsibilities (unit direction), and skills in storytelling / writing.

EDUCATION

New Zealand National College of Art and Design (ACG Yoobee) — (2019 - 2021)

Bachelor's Degree (Equiv.) — Screen Production (NZQF L5), Animation (NZQF L6)

- Studied narrative / commercial production (2 years), and 2D / 3D Animation & VFX (1 year). Received contracts and began freelance mid-study.
- Developed skills and proficiency with the Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator), 3D products (Maya, Nuke, Blender, Houdini), and other software (DaVinci Resolve, Canva), along with technical production skills (broadcasting, grip, camera operation).